

UTAH

Utah, the paradise for outdoor enthusiasts!

From National Parks to golf courses, beautiful Park City to historic Temple Square, sunny St. George to bustling Salt Lake City to tranquil Lake Powell, Utah will surprise you with its variety. Whether you love to ski or snowboard "The Greatest Snow on Earth," to mountain bike slick-rock in Moab, to take a summer white water rafting splash down Cataract Canyon, or to visit the old west, Utah is home to everyone.

The State of Utah is home to the Utah Jazz, the 2002 Winter Olympics, the headquarters of the Church of Jesus Christ of Latter-day Saints and four National Parks, the most of any state. With a strong economy and elevated lifestyle, join with the thousands of others each year and make Utah your home as well.



innovative advantages:

- **Utah ranked first** in the nation for overall e-government performance. According to the Brown Institute study, Utah moved from a third place ranking in 2004 to a first place ranking in 2005. The overall score is based on such measurements as on-line services, privacy and security, foreign language translation, and disability access. (*Deseret News*, October 21, 2005; *USA Today*)
- **Utah was ranked 9th** among the top ten by the Milken Institute's 2004 study of states that invest in their science and technology assets as an economic development tool. (*Milken Institute*, 2004 data)
- **74.1 percent of Utah homes** own a personal computer, ranking Utah first in the nation for personal computer ownership. Among those homes with a computer, 62.6% have internet connections, placing Utah fifth in the nation for internet service from personal computers. (*U.S. Census Bureau*, 2005)
- **Utah ranked 11th** for biopharmaceutical industry activity. (*Milken Institute Study*, 2004)

lifestyle advantages:

- **The Salt Lake area** ranked second in the nation for the best education in big cities (*Forbes.com*, 2004), second in the nation for per capita spending on education, and fourth in the nation for percentage of students completing high school.
- **Outside Magazine** ranked Salt Lake City as the "Best Place to Live" in its August 2005 edition. (*Outside Magazine*, August 2005)
- **Salt Lake City** ranks among America's "New American Dream Towns" according to *Outside Magazine*. Salt Lake City was labeled as "a near-perfect location for avid outdoor adventurers." (*Outside Magazine*, August 2005)
- **Morgan Quitno's** 12th Annual "America's Safest Cities," ranked Provo, Utah and Orem, Utah 10th safest nationally for their respective populations. (*Morgan Quitno*. "12th Annual America's Safest [and Most Dangerous] Cities")
- **Morgan Quitno** ranked Logan, Utah as "America's Safest Metropolitan Area." (*Morgan Quitno*. "12th Annual America's Safest [and Most Dangerous] Cities")
- **SKI Magazine** ranked two Utah ski resorts top 10 in the nation. Deer Valley Ski Resort was ranked number 1 and Park City was ranked number 5 in top places to ski. (*Ski Magazine*, 2006)
- **Utah was ranked ninth** in the U.S. for quality of healthcare. (*Health-Grade Hospital Quality in America Study*, 2003)

Why do so many companies choose to make Utah home?

Some say it's the economic pluses. Others swear it's the comfortable lifestyle. Still others make claim to the hard-working, highly educated population. Truth is, it's all of the above. We think Utah's appeal is as individualized as each person who experiences it.

financial advantages:

- **Salt Lake City** was named the most fiscally fit metro area in the U.S. (*State Farm Insurance, 2004*)
- **Utah** rates among the **lowest** states in the nation for affordable electricity. (*Edison Electric Insurance, 2004*)
- **Salt Lake City** was ranked the third least-costly midsize metro area in the nation for doing business. (*KPMG Competitive Alternatives Study, 2004*)
- **Utah** consistently ranks number one or two in many categories for best industrial electrical and gas rates. (*2003 Utility Bill Comparisons for Selected U.S. Cities. Memphis Light, Gas and Water Division, Memphis, Tenn.*)
- **Utah** ranked **best** financial steward in the U.S. (*Moody's investors Services, 2004*)



business advantages:

- **For the second year** in a row, *Inc.* magazine ranked Utah as the top entrepreneurial state per capita in the nation. (*Inc., 2003 and 2004*)
- **Beacon Hill Institute** at Boston's Suffolk University ranked Utah number two for overall business competitiveness. (*Beacon Hill Institute, 2004*)
- **Utah** was ranked **fifth** best state for economic freedom based upon more than 150 variables including taxes, regulatory obstacles, judicial indicators and welfare spending in a study by the Pacific Research Institute published in association with *Forbes* magazine. (*Pacific Research Institute, 2004*)
- **The Salt Lake area** was named the ninth best real estate market in the U.S. (*Expansion Management, 2004*)
- **The Salt Lake/Ogden area** has the fastest growing number of women-owned businesses in the U.S. (*Wells Fargo Bank/ Center for Women's Business Research Study, 2004*)
- **Forbes** ranked the Provo, Utah area as the sixth best place for business and careers in the nation. (*Forbes, 2004*)

- **Salt Lake City** was ranked the third least-costly midsize metro area in the nation for doing business. (*KPMG Competitive Alternative Study, 2004*)

